

I Claim

1. a formative pillow that allows formation of shape over its entire length comprising:
 - a) a core element in the form of a flexible spine,
 - b) said spine having an axis with three metal wires equally spaced therefrom, said wires being enclosed in a vinyl casing,
 - c) said wires extending the length of said casing and caps fixed to each end of said flexible spine,
 - d) a foam rubber sleeve element surrounding said flexible spine over its entire extent, and caps covering said sleeve.
2. The formative pillow of Claim 1 wherein said elements are wrapped around with pillow material, said material being covered by an inner casing and an outer pillowcase
3. The formative pillow of Claim 2 wherein said outer pillow case can be fashioned in a variety of styles and patterns and can be held in position by an elastic cord having ends that pass through the seam of said pillow case and are tied together.
4. The formative pillow of Claim 2 wherein said pillow is made of material selected from the group consisting of cotton and polyester.
5. The formative pillow of Claim 1 wherein said pillow is configured to form a "U" shape.
6. The formative pillow of Claim 1 wherein said pillow is configured to form an expanded contour shape.
7. The formative pillow of Claim 1 where said wires are made of steel having a gauge of 10-12 AWG, suitable for withstanding considerable torsional stress, wherein the diameter of said spine is within a range of 1.5- 3 inches, the diameter of said outer pillowcase is ~~5-7~~ inches, and said length is 18 inches to 40 inches.

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